

50 Things Our Clients Say We Do Well!

Radio & Beyond

Presented by

The Transformation
Network

And

TransformationRadio.fm

www.thetransformationnetwork.com

1. Professionally produced live show
2. Host your show weekly, bi-weekly or monthly (multiple package sizes for most budgets)
3. 800 number for callers
4. Producers screen your callers
5. Producers connect you and your guest
6. Syndicate the live show across multiple platforms on the Internet, mobile apps and options to add on AM/FM/Cable radio (additional fee for AM/FM/Cable)
7. Multiple replays on week and weekends of each live show
8. Do your show from anywhere with Skype or phone
9. Edit and archive the podcast version of each show
10. Automatically distribute each podcast across at least 50 digital outlets and mobile apps including iTunes, SoundCloud, YouTube, and more
11. Network live mobile app for listeners on the go
12. Promote live shows on our social media platforms
13. Promote podcasts on our social media platforms
14. Promote you and your show across Dr. Pat's enormous listener base – 14 years in the making
15. Podcast and listen live widget for your site
16. Coach you on how to conduct a successful radio show
17. Train you technically on how to connect with the best sound
18. Social media training on how to promote your show on multiple platforms
19. Consult on your website for optimal radio presence
20. Coach you and creatively build a successful brand for your show
21. Coach you on how to monetize your show
22. Coaching and marketing strategy sessions to achieve your business goals
23. Advertising media kit and rate examples to sell sponsorship
24. You keep 100% of any sponsor or ad revenue you sell for your show
25. Custom profile page with all your archives
26. Links from our site to yours
27. Links from our site to your social media
28. Show transcriptions for blogs, or books
29. Promotional videos for your site, YouTube, social media
30. Visual Radio – live or prerecorded video shows with interactive graphics
31. Headlining of your blogs, articles, featured guests and headlined shows in our online Newsletter
32. Email blasts announcing you to network – 10K subscribers
33. Free 30 or 60 second audio advertisement - your commercial - added to all our network streams
34. RSS Syndication feeds built around your podcasts, so everything can be easily subscribed to by everyone (at the push of a button).
35. Add custom content to your profile page(s) as downloadable document files, press kits and more!
36. We create small and large graphics (banners advertisements) for your show program page and use to promote your show – links back to your website
37. Meta-tagging ability on all content for more effective search engine penetration!
38. Promote all your events effortlessly!
39. No restrictions or limits on the number of simultaneous listeners to your podcasts or broadcasts!
40. Professionally produced commercials, intros, outros, bumpers and liners
41. Choose from over a thousand audio tracks for use as background music in commercials, podcasts, during audio breaks, as bumpers and liners, etc.!
42. Extremely easy interface and navigation, and an online manual! Everything is self-explanatory! All links have hover-over instructional data!
43. No censorship! (Under FCC regulations if on AM/FM/Cable)
44. Write blogs and articles (with full social site integration, also providing granular control) and the ability to add almost anything, from videos to audio clips, pictures to links, documents and more!
45. Receive full access to a vast database of guest candidates!
46. Listener live feedback during your show to answer questions
47. Easy social sharing options for each episode
48. Templates on how to book radio guests
49. Templates to send radio guests to help promote your show
50. Award winning management and support team during entire process